



MEND, HEAL & CARRY ON

Thursday, February 28, 2019

Cocktail Reception with heavy hors d'oeuvres, live music, unique silent auction packages and program on the Children's Hospital Foundation Heart Center

2019 Sponsorship Opportunities

Presenting Sponsor \$15,000

- Company recognized as presenting sponsor in all media and marketing announcements about the event
- Company acknowledged in all correspondence sent to event invitees and attendees
- Company logo on event billboard (reach 135,000)
- Company logo on event save the date and invitation (500 mailed)
- Admission for twelve guests with one reserved table at Mend, Heal and Carry On
- Company logo prominently displayed on event signage
- Company logo prominently displayed in event program
- Company logo included on the event website
- Company included in Children's Hospital Foundation magazine (40,000 mailed)
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Opportunity to take a private guided tour of the Children's Hospital of Richmond Pavilion and/or Virginia Treatment Center for Children

Diamond Sponsor \$10,000

- Admission for ten guests with one reserved table at the event
- Company name on event save the date and invitation (500 mailed)
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Company logo included on event signage
- Company logo included in the event program
- Company logo included on the event website
- Opportunity to take a private guided tour of the Children's Hospital of Richmond Pavilion and/or the Virginia Treatment Center for Children

Platinum Sponsor \$7,500

- Admission for eight guests to the event
- Recognition on event invitation/save the date
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Company logo included on event signage
- Company logo included in the event program
- Company logo included on the event website

Gold Sponsor \$5,000

- Admission for six guests to the event
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Company logo included on event signage
- Company logo included in the event program
- Company logo included on the event website

Silver Sponsor \$2,500

- Admission for four guests to the event
- Company logo included on event signage
- Company logo included in event program
- Company logo included on the event website

Bronze Sponsor \$1,000

- Admission for two guests to the event
- Company name included on event signage
- Company logo included on the event website



CHILDREN'S
HOSPITAL OF RICHMOND AT **VCU**

Mend, Heal and Carry on is a project to benefit the Children's Hospital Foundation Heart Center

www.chfrichmond.org/carryon



MEND, HEAL & CARRY ON

2019 Sponsorship Agreement Form

**Presented by the Board of Directors of Children's Hospital Foundation
to benefit the Children's Hospital Foundation Heart Center
February 28, 2019 at The Tuckahoe Woman's Club**

Deadlines to be included in event materials are:

Save the Date Card: October 15, 2018

Invitation: December 15, 2018

Event program and signage: January 31, 2019

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Level of Sponsorship:

Presenting - \$15,000

Gold - \$5,000

Diamond - \$10,000

Silver - \$2,500

Platinum - \$7,500

Bronze - \$1,000

Mail your completed form and check made payable to "Children's Hospital Foundation" to:

Children's Hospital Foundation, 2924 Brook Road, Richmond, VA 23220



**If you have any questions concerning sponsorship of Mend, Heal and Carry On,
please contact Stephanie Allan at 804-228-5827 or sallan@chfrichmond.org.**