

1995 - 2019  
25<sup>th</sup> Annual Event

# The 2019 Bowl-a-Thon



## 2019 Sponsorship Opportunities

Saturday, February 16, 2019

**Presenting Sponsor ..... \$5,000**

- Company name included in event title
- Company recognized as presenting sponsor in all event media and marketing announcements
- Table at event with opportunity to give away items and/or information to participants
- Company acknowledged in all correspondence sent to event invitees and attendees
- Five bowling teams of 5 players each
- Company logo prominently displayed on event signage
- Company name/logo prominently displayed on event giveaway
- Company recognized in social media event promotions (20,000 followers)
- Company logo included on the event website
- Company mentioned in announcements throughout the event
- Post event recognition in Children's Hospital Foundation magazine (40,000 mailed)
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Opportunity to take a private guided tour of the Children's Hospital of Richmond Pavilion and/or Virginia Treatment Center for Children
- Matching opportunities with event fundraisers

**Lane Sponsor ..... \$3,000**

- Three bowling teams of 5 players each
- Recognition on event day signage at score board for each lane
- Company mentioned in announcements throughout the event
- Post event recognition in Foundation magazine (40,000 mailed)
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Company recognized in social media event promotions (20,000 followers)
- Company logo included on the event website

**Strike Sponsor ..... \$1,500**

- Two bowling teams of 5 players each
- Company included in social media event promotions (20,000 subscribers)
- Company logo included on event signage
- Company logo included on the event website

**Spare Sponsor ..... \$500**

- One bowling team of 5 players
- Company logo included on event signage
- Company logo included on the event website

1995 - 2019  
25<sup>th</sup> Annual Event

The 2019  
**Bowl-a-Thon**



Sponsorship Agreement Form

Event Date: Saturday, February 16, 2019

Deadline to be included on Event Signage: February 1, 2019

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Level of Sponsorship:

- Presenting - \$5,000       Lane - \$3,000       Strike - \$1,500       Spare - \$500

Mail your completed form and check made payable to “Children’s Hospital Foundation” to:

Children’s Hospital Foundation, 2924 Brook Road, Richmond, VA 23220

If you have any questions concerning sponsorship of the Bowl-A-Thon,  
please contact Stephanie Allan at 804-228-5827 or [sallan@chrichmond.org](mailto:sallan@chrichmond.org).

[www.chrichmond.org/bowling](http://www.chrichmond.org/bowling)