



**Presented by the Senior Board of Children’s Hospital Foundation**  
**2019 Sponsorship Opportunities**

**Presenting Sponsor ..... \$15,000**

- Company recognized as presenting sponsor in all media and marketing announcements about the event
- Company acknowledged in all correspondence sent to event invitees and attendees
- Company logo on event billboard (reach 400,000)
- Company logo on event save the date and invitation (1,000 mailed)
- Preferred seating for twelve guests with one reserved table at Words & Wisdom
- Company logo prominently displayed on event signage
- Company logo prominently displayed in event program
- Company logo included on the event website
- Company included in Children’s Hospital Foundation magazine (40,000 mailed)
- Company name included in Children’s Hospital and Foundation e-newsletters (11,000 subscribers)
- Opportunity to take a private guided tour of the Children’s Hospital of Richmond Pavilion

**Diamond Sponsor ..... \$10,000**

- Preferred seating for ten guests with one reserved table at the event
- Company name on event save the date and invitation (1,000 mailed)
- Company name included in Children’s Hospital and Foundation e-newsletters (11,000 subscribers)
- Company logo included on event signage
- Company logo included in the event program
- Company logo included on the event website
- Opportunity to take a private guided tour of the Children’s Hospital of Richmond Pavilion

**Platinum Sponsor ..... \$7,500**

- Admission for eight guests to the event
- Recognition on event invitation/save the date
- Company name included in Children’s Hospital and Foundation e-newsletters (11,000 subscribers)
- Company logo included on event signage
- Company logo included in the event program
- Company logo included on the event website

**Gold Sponsor ..... \$5,000**

- Admission for six guests to the event
- Company name included in Children’s Hospital and Foundation e-newsletters (11,000 subscribers)
- Company logo included on event signage
- Company logo included in the event program
- Company logo included on the event website

**Silver Sponsor ..... \$2,500**

- Admission for four guests to the event
- Company logo included on event signage
- Company logo included in event program
- Company logo included on the event website

**Bronze Sponsor ..... \$1,000**

- Admission for three guests to the event
- Company name included on event signage
- Company logo included on the event website

**Paper Sponsor ..... \$500**

- Admission for two guests to the event
- Company name included on event signage



**To select your sponsorship level, please fill out the attached form. For more information, contact Stephanie Allan at (804) 228-5827 or [sallan@chfrichmond.org](mailto:sallan@chfrichmond.org).**



**Presented by the Senior Board of Children's Hospital Foundation  
April 25, 2019 at The Commonwealth Club**

**2019 Sponsorship Agreement Form**

Deadlines to be included in event materials are:

*Save the Date Card: January 20, 2019*

*Invitation: February 9, 2019*

*Event program and signage: March 29, 2019*

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Level of Sponsorship:

Presenting - \$15,000

Gold - \$5,000

Paper - \$500

Diamond - \$10,000

Silver - \$2,500

Platinum - \$7,500

Bronze - \$1,000

Mail your completed form and check made payable to "Children's Hospital Foundation" to:

Children's Hospital Foundation Senior Board, 2924 Brook Road, Richmond, VA 23220

**If you have any questions concerning sponsorship of Words & Wisdom, please  
contact Stephanie Allan at 804-228-5827 or [sallan@chfrichmond.org](mailto:sallan@chfrichmond.org).**